



INFINITE PHYSIX™



INFINITE POTENTIAL

The Infinite PhysiX is destined to get the bowling world's attention. When you craft vivacity with the same detail you craft performance, you create the Storm Premier Line. They're more than mere bowling balls. They deliver motion with style. Entry angle with carry. We wouldn't let it leave our proving grounds if it were any other way. Born from a place of refinement and obsessively honed on the lanes, they come from somewhere else – so they feel like nothing else.

IN SCIENCE WE TRUST

The Infinite PhysiX pushes the limits of performance, tech, and design. ReX adjusts the response time to friction that's not as quick as R2S™ and not quite as slow as NeX™. What's realized is a cover that fits a far-reaching diversity of forms, approaches, and styles. The bowler's feel becomes heightened as they're more connected to a ball that responds to their release with absolute fidelity. This helps optimize traction and control in a variety of playing conditions.

The sculpted Oval Bolt in the center of the Atomic Core only heightens its performance character. This extremely center-heavy shape drives the RG low (2.48 in 15lb) and gets the ball moving in a dangerous way. The bowler doesn't have to use as much energy at release because the Atomic Core is less resistant to changing direction versus a design that has a high RG. Add in a generous amount of differential, and the Infinite PhysiX further sets itself apart from other asymmetric concepts. Don't thank us, thank science.

TECHNICAL DATA

COVERSTOCK

Rex™ Pearl Reactive

WEIGHT BLOCK

Atomic™ Core

FACTORY FINISH

4000-grit Abralon®

BALL COLOR

Sapphire / Deep Purple / Onyx

FLARE POTENTIAL

High

FRAGRANCE

Mystery Scent

“Since surface plays such a pivotal role in ball reaction, we knew that we had to select just the right coverstock and finish to make the Infinite PhysiX live up to its billing.”

